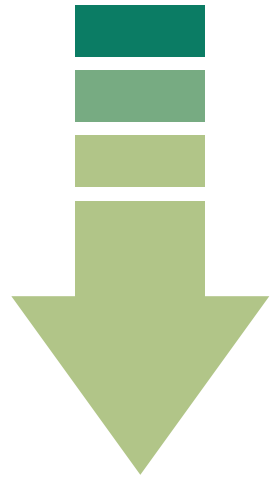


KEY PRINCIPLES



REDUCE



REUSE



REPAIR



RECYCLE



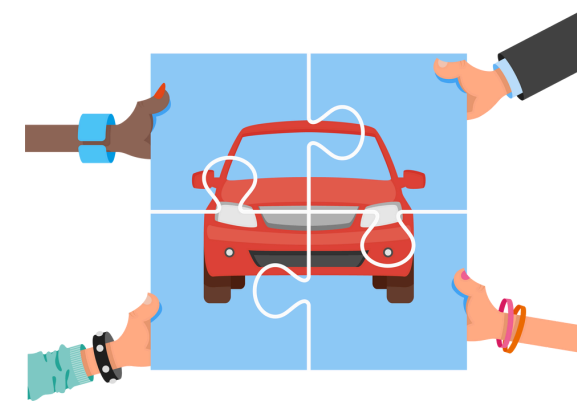
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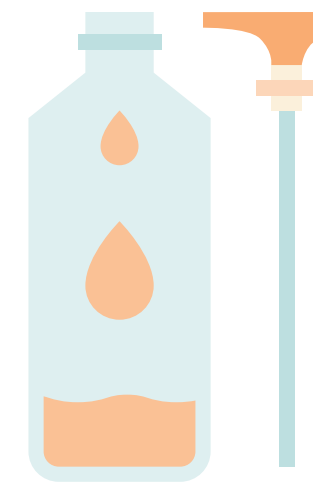
RETHINK



COMPOST

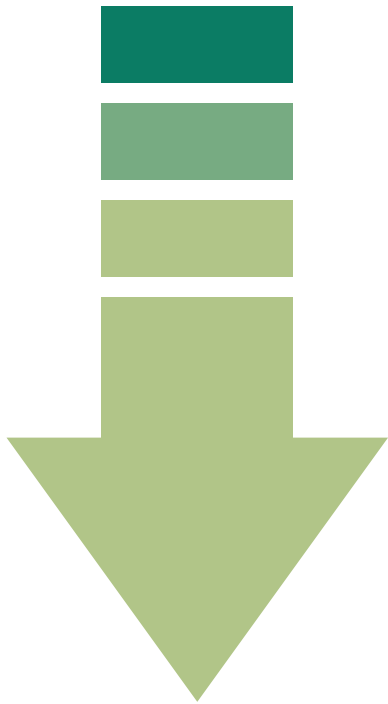


SHARE



REFILL

KEY PRINCIPLES



REDUCE

Minimise waste by consuming less.



REDUCE



REUSE



REPAIR



RECYCLE



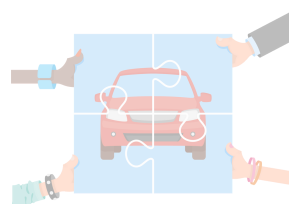
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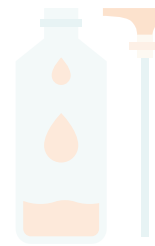
RETHINK



COMPOST



SHARE



REFILL

KEY PRINCIPLES



REUSE

Extend the life of products through reusing and repurposing.



REDUCE



REUSE



REPAIR



RECYCLE



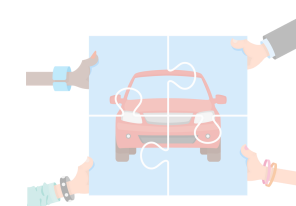
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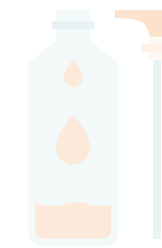
RETHINK



COMPOST



SHARE



REFILL

KEY PRINCIPLES



REPAIR

Fix broken items like clothes, electronics, or furniture instead of replacing them.



REDUCE



REUSE



REPAIR



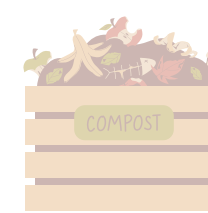
RECYCLE



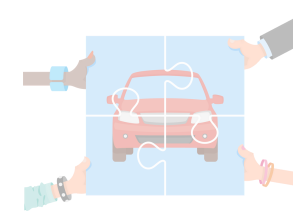
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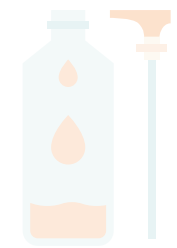
RETHINK



COMPOST



SHARE



REFILL

KEY PRINCIPLES



RECYCLE

Transform waste into new resources and materials.



REDUCE



REUSE



REPAIR



RECYCLE



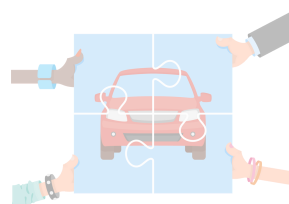
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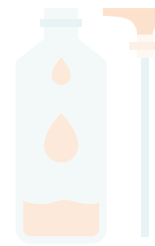
RETHINK



COMPOST



SHARE



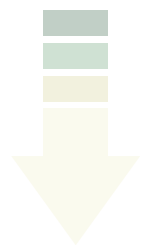
REFILL

KEY PRINCIPLES



REFUSE

Say no to unnecessary items, such as single-use plastics or freebies you don't need.



REDUCE



REUSE



REPAIR



RECYCLE



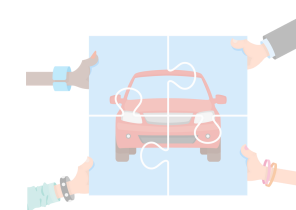
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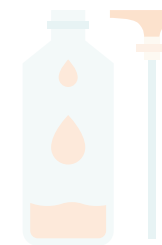
RETHINK



COMPOST



SHARE



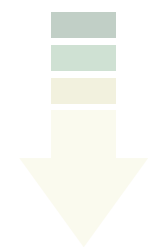
REFILL

KEY PRINCIPLES



RETHINK

Question habits, redesign systems, and imagine new ways of meeting needs that are less resource-intensive.



REDUCE



REUSE



REPAIR



RECYCLE



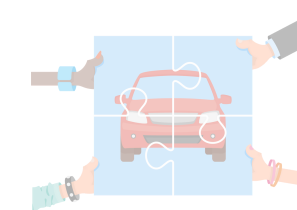
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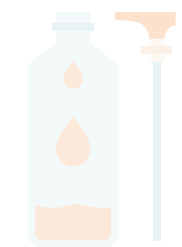
RETHINK



COMPOST



SHARE



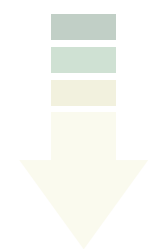
REFILL

KEY PRINCIPLES



COMPOST

Turn organic waste into valuable nutrients for the soil.



REDUCE



REUSE



REPAIR



RECYCLE



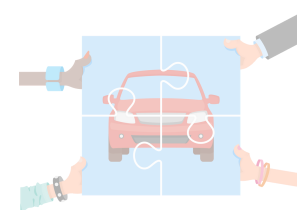
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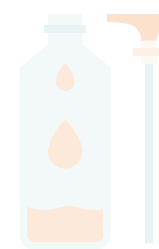
RETHINK



COMPOST

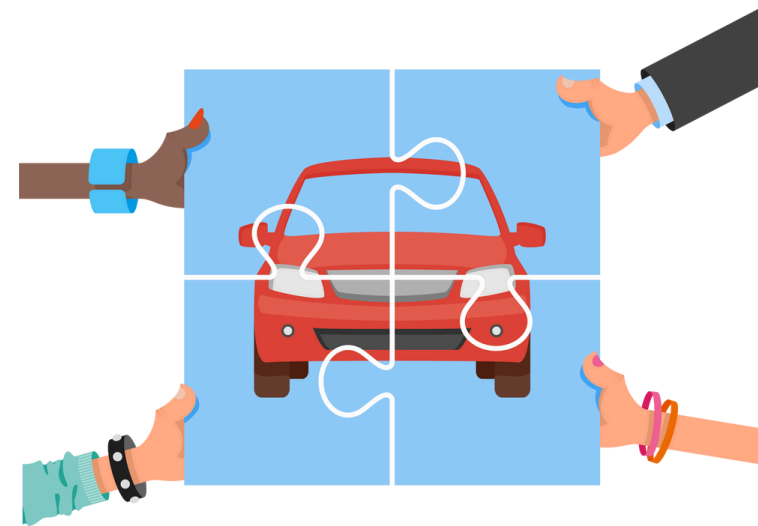


SHARE



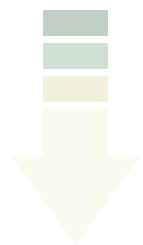
REFILL

KEY PRINCIPLES



SHARE

Maximise use of products by sharing, lending, or renting instead of owning everything individually.



REDUCE



REUSE



REPAIR



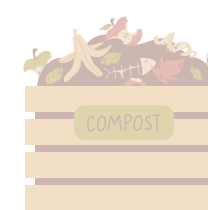
RECYCLE



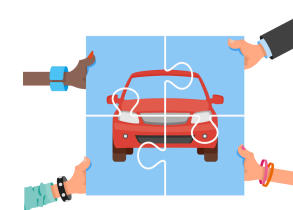
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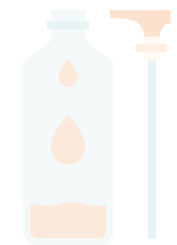
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COMPOST

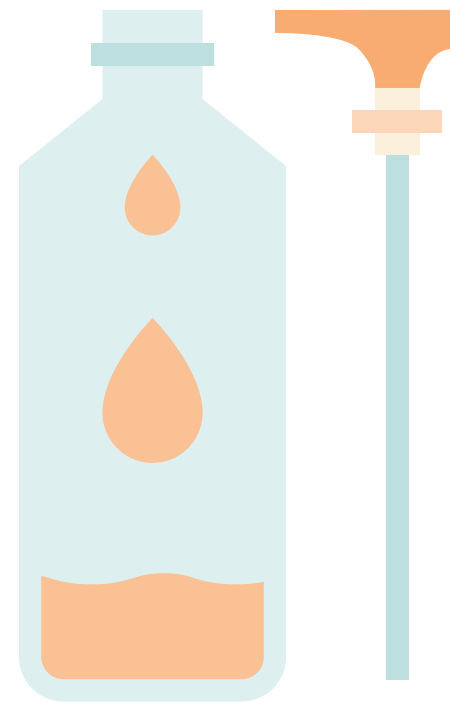


SHARE



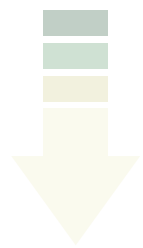
REFILL

KEY PRINCIPLES



REFILL

Choose refillable options (water bottles, cleaning supplies, toiletries) to cut down on packaging waste.



REDUCE



REUSE



REPAIR



RECYCLE



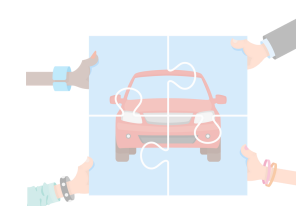
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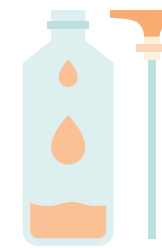
RETHINK



COMPOST



SHARE



REFILL